



Response to Covid-19

A Message from the CMSUK Board

Dear member

Like all organisations, we at CMSUK are working hard to adapt to the challenges posed by Covid-19 to ensure that we continue to offer the best possible support to, and value for, our members and corporate members.

This has involved reviewing our ways of working and looking for creative solutions to enable us to keep delivering on our 2020 strategy.

A recent example of this was our Introduction to Paediatrics Study Day. This was originally scheduled to be a full-day, in-person event and its content had been designed accordingly. Rather than cancel or postpone the event, we were able to deliver this as a webinar. This posed a number of challenges, including having to rework the content and structure of the event, familiarise all parties with the webinar software and calm some nerves for those who were less confident using a digital platform.

The result of this hard work, out-of-the-box thinking and collaboration, was a really successful event that was well received by our participants and an increased confidence and appetite for running similar events in the future.

For Clare and Katie, this was the first webinar that they have delivered.

Clare reflects:

“Having never used webinar technology before (and only ever attended one webinar before myself), Katie and I found it a little daunting that we would be helping to facilitate the webinar to 50 people!

After the webinar, Katie and I both said to each other: I don't know what we were so nervous about, that was absolutely fine. It really was fine! Nothing went wrong, and looking back, nothing could have gone catastrophically wrong as long as the set up was correct in the first place, which it was.

There are plenty of options out there with new technology – some are more user friendly than others but, like anything, once you learn how to use something and spend some time on it and discover what works best for you, it becomes easier and less daunting.”

We would like to leave you with a quote by Rikki Rogers, Writer & Author:

“Strength doesn’t come from what you can do. It comes from overcoming the things you once thought you couldn’t”.

Please continue to get in touch with any questions and suggestions about how we can support you. We are here to help.

Kind Regards

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