

How we use your information

We are committed to protecting your privacy. This privacy notice tells you what to expect when CMSUK collects personal information. It applies to information we collect about:

- visitors to our website
- individuals applying for membership
- individuals applying to attend CMSUK events
- individuals applying to join our contacts list
- complainants and other individuals in relation to an enquiry

We use information held about you in the following ways:

- to ensure that content from our site is presented in the most effective manner for you and for your computer
- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes
- to carry out our obligations arising from any contracts entered into between you and us
- to notify you about changes to our service

If you are an existing Member/Contact, we will only contact you by electronic means with information relating to CMSUK and industry legitimate interest information.

We do not disclose personal information about individuals to advertisers or sell your information to any other organisation for marketing purposes.

Visitors to our website

When someone visits www.cmsuk.org we do not make any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

Use of cookies by CMSUK

You can read more about how we use cookies by viewing our [Cookie Policy](#).

Individuals applying for membership

When someone visits www.cmsuk.org and applies for membership, we will collect personal information from the applicant. Their information will be stored securely and can be accessed and amended by applicants via the Members' Area of the CMSUK website.

Members will be sent notifications regarding their membership and other CMSUK and industry legitimate interest items. You can read more by accessing the [Membership Rules and Membership Terms & Conditions](#).

Individuals applying to attend CMSUK events

When someone visits www.cmsuk.org and applies to attend a CMSUK event, we will collect personal information from the applicant. Their information will be stored online. We do not accept bookings for any events that CMSUK is not an organiser for.

Event attendees will be sent notifications regarding the event via email. Minimum information regarding the attendee will be available to view by other attendees and sponsors of the event. You can read more by accessing the [Booking Terms & Conditions](#).

Individuals applying to our contacts list

When someone visits www.cmsuk.org and applies to be included on our Contacts List, we will collect personal information from the applicant.

We may retain personal information, in the form of names and email addresses, for direct marketing communications.

Individuals can opt out of these communications at anytime by unsubscribing via a link included in emails or contacting us directly using the details at the end of this Policy.

Individuals making enquiries

Where enquiries are submitted to us we use the information supplied to process the enquiry. When consent is given, we will continue to contact the enquirer with information on services that we provide.

We may retain personal information, in the form of names and email addresses, for direct marketing communications.

Individuals can opt out of these communications at anytime by unsubscribing via a link included in emails or contacting us directly using the details at the end of this Policy.

We will not share any personal data received through this method with 3rd parties.

People who make a complaint

When we receive a complaint from a person we make up a file containing the details of the complaint. This normally contains the identity of the complainant and any other individuals involved in the complaint.

We will only use the personal information we collect to process the complaint and to check on the level of service we provide.

We will keep personal information contained in complaint files in line with our retention policy. It will be retained in a secure environment and access to it will be restricted according to the 'need to know' principle.

People who email us

Any email sent to us, including any attachments, may be monitored and used by us for reasons of security and for monitoring compliance with office policy. Email monitoring or blocking software may also be used. Please be aware that you have a responsibility to ensure that any email you send to us is within the bounds of the law.

Disclosure of personal information

In many circumstances we will not disclose personal data without consent. However, when we investigate a complaint, for example, we will need to share personal information with CMSUK or individual concerned and with other relevant bodies.

There are also circumstances where we can pass on personal data without consent for example, to prevent and detect crime and to produce anonymised statistics.

Access to personal information

CMSUK Members: Members have access to their personal information held on their Membership Profile via the Members' Area of the website which is password protected.

CMSUK tries to be as open as it can be in terms of giving people access to their personal information. Individuals can find out if we hold any personal information by making a 'subject access request' under the General Data Protection Regulation. If we do hold information about you we will:

- give you a description of it;
- tell you why we are holding it;
- tell you who it could be disclosed to; and
- let you have a copy of the information in an intelligible form.

To make a request to CMSUK for any personal information we may hold, you need to put the request in writing and either address it to us at the address provided below, or [email us](#).

If you agree, we will try to deal with your request informally, for example by providing you with the specific information you need over the telephone.

If we do hold information about you, you can ask us to correct any mistakes by, once again, contacting us.

As an individual, if you have issues accessing your personal information with any organisation you have the right to lodge a complaint with the ICO.

Your Rights as a Data Subject:

Right to Rectification - the right to request us to rectify inaccurate personal data.

Right to Object - the right to object to processing based on either public interests or legitimate interests. Processing must stop, unless we demonstrate compelling grounds for continuing the processing or that the processing is necessary in connection with our legal rights.

Right to Object to Direct Marketing

Right to be Forgotten - the right to have us erase personal data without undue delay. Contingent on the occurrence of one of the following: - The data is no longer necessary; - You withdraw your consent (where consent is our legal basis for processing); - We have no overriding grounds for continuing processing against the objectification; - Processing was unlawful; - Erasure is necessary with EU or national law.

Right to Restrict Processing - the right to have us restrict processing if: - The accuracy of the data is contested; - Processing is unlawful; - We no longer need the data for its original purpose, but need it for legal purposes; - Erasure is pending.

Right of Data Portability - the right to receive a copy of your data in a commonly used machine-readable format for transfer to another controller. This will either be in .xls or .csv format.

CMSUK neither makes a decision solely by automated means without any human involvement nor engages in automated processing of personal data to evaluate certain things about an individual. Hence your right related to automated decision making including profiling does not apply with us.

Any formal subject access request should be made in writing to the address below. This will be provided free of charge. However we may charge a reasonable fee for repetitive, unfounded, or excessive requests or additional copies.

Retention & Deletion

CMSUK retains your information while you or your company remains an active member/contact, unless you ask us to delete your information. If you stop being an active member/contact we will retain your information for the periods defined in our [Retention & Deletion policy](#) unless you request that your details be deleted. However, we will only contact you if we believe the information we intend to send to you could be of 'legitimate interest' to you or your company.

If you have signed up to receive our news or requested information from us, we will retain your information until you request to be removed/deleted. Subject to the exceptions described below, CMSUK deletes or anonymizes your information when it's reached the end of its retention period as per our policy or upon request from you. For further information regarding our retention periods and policy, please contact us via email or at the address provided at the end of this policy.

Subject to applicable law, CMSUK may retain information after account deletion if:

- there is an unresolved issue relating to your account, such as an outstanding invoice on your account
- it is necessary for its legitimate business interests, such as fraud prevention
- CMSUK is required to do this by applicable law; in which case the information will be minimised and/or anonymised.

Privacy Policy Complaints or Queries

CMSUK tries to meet the highest standards when collecting and using personal information. For this reason, we take any complaints we receive about this very seriously. We encourage people to bring it to our attention if they think that our collection or use of information is unfair, misleading or inappropriate. We would also welcome any suggestions for improving our procedures.

This privacy notice was drafted with brevity and clarity in mind. It does not provide exhaustive detail of all aspects of CMSUK' collection and use of personal information. However, we are happy to provide any additional information or explanation needed. Any requests for this should be sent to the address below.

Links to other websites

This privacy notice does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

Changes to this privacy notice

We keep our privacy notice under regular review. This privacy notice was last updated on

How to contact us

If you want to request information about our privacy policy you can [email us](#) or write to our Data Protection Officer at:

CMSUK
PO Box 293
Sutton
SM1 9BH